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Ultimate Beginner's Guide to Mastering Street Photography

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The Green Screen Handbook

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William Eggleston's Guide

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A Visual Dictionary of Architecture

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Color and Light

The Creative Portrait

The Photographer's Guide to Posing

Chroma

Chroma A Photographer S Guide To Lighting With Color

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FLORES BAKER

Icons Portrait Photographer's Handbo

Go beyond the photographic conventions, break the rules, and create compelling portraits. While the ability to create a conventional, traditional portrait is a must-have skill for any photographer of people, it can often yield a fairly predictable result: a straightforward likeness of the subject, created with a flattering lens in flattering light with a flattering composition. The subject may be pleased with the results, but it's not a very interesting photograph. And in the constant, endless stream of images we consume daily, the portrait is likely forgotten as quickly as it appeared. A truly creative portrait comes from the two-sided exchange between the subject and the photographer, with both parties working together to create an image that goes beyond the simple representation of the subject. The end result is not an image that simply breaks the rules--it's an engaging photograph that both captures the essence of the subject and compels the viewer to stop and take notice. In *The Creative Portrait*, photographer and author Nick Fancher walks you through a plethora of ideas and techniques for making such creative work. Known for imagery that is bold, colorful, expressive, and widely varied, Nick has built a career by going against the grain. The result has been a consistent output of innovative and striking photographs. In this book, Nick will help you go beyond the conventional approach and explore the endless possibilities that come with intentionally breaking the rules. He'll teach you all about: -The gear he uses, and his overall approach to shooting -Why it's so important to practice photographing

paper, plastic, and plants -Multiple long exposure techniques for creating unique and expressive images -Blocking, directing, and concentrating light with cookies, flags, gobos, and snoots -Shooting through glass for numerous creative effects -How he employs smoke, mirrors, and projectors in his work -And much more Throughout the book, Nick includes behind-the-scenes photos and diagrams of his shoots, as well as Lightroom post-processing techniques so you can follow along. He also includes over a dozen creative prompts to actively push you to go beyond your own comfort zone in your photography in order to create compelling portraiture.

Masters of

A complete course in nature photography, illustrated with exquisite photographs of many different environments, teaches you how to take perfect color photographs in the field. This handy survival guide is an essential item for any photographer's backpack.

The Zone System for 35mm Photographers Peachpit Press

Old School Photography is a must-have modern manual for learning how to create great photographs with a 35mm film camera. Famed YouTube personality Kai Wong expertly and humorously shares 100 essential tips for selecting and using film cameras, shooting with film and various lenses, and employing specific techniques to ensure you can get great results quickly. Known for his breadth of knowledge and quick wit, Kai Wong delivers an informative and entertaining read on how to take great film photos. • An informative and entertaining read on how to take great film photos • A must-have guide for those new to old-school film techniques • A much-needed book for the current resurgence of vintage 35mm film cameras Renewed interest in film photography has surged in the past few years, both among those rediscovering their past passion and those discovering it

for the first time. Vintage cameras that had previously lost their value are now often worth more than they first sold for due to high demand amongst enthusiasts, students, and collectors. Film manufacturers have even started reissuing long discontinued stocks—for example, Kodak's much-loved and recently re-released classic Ektachrome slide film. In our modern world, billions of people have access to instantaneous photography on their mobile phones, but as a result there has been a resurgent desire for a more tactile, physical, unaltered, and thus honest medium. Much of which, ironically, ends up on the internet, with photography fans and influencers sharing their images across Instagram, Flickr, YouTube, and the like. More so than with digital photography, film photography requires a sense of craft, skill, patience, technical knowledge, and a trial-and-error process that results in a greater sense of accomplishment. Old School Photography is both enlightening and humorous, and attracts a new generation of fans who are eager to experiment with film cameras, make prints, and post their film photographs online.

Stoppees' Guide to Photography and Light Taylor & Francis US

In *Studio Anywhere 2: Hard Light*, photographer and author Nick Fancher builds on the success of his previous book (*Studio Anywhere: A Photographer's Guide to Shooting in Unconventional Locations*) as he continues to offer candid, practical, and valuable lessons on how to create successful and fresh photographs armed with only minimal gear, a resourceful mind, and a creative spirit. The heart and soul of *Studio Anywhere 2: Hard Light* resemble its predecessor, but this time Nick focuses his approach on hard light, demonstrating how to use it in innovative and flattering ways, working with subjects ranging from products to people. You'll learn:

- How to work with both available light (e.g., the sun) and manufactured light (such as inexpensive small flash)
- How to shape, bounce, and manipulate your unmodified flash to get the results you want
- The importance of proper light placement and ambient balance
- How to create dramatic, intentional photographs with hard light
- DIY techniques for making your own gobos and photo hacks (such as with a reflector)
- How to incorporate colored gels into your work to create expressive and innovative imagery
- Post-processing tricks and techniques that Nick uses to achieve the final look of the image

Included in the book are behind-the-scenes photos, lighting diagrams, and Lightroom settings for every scenario, so the reader can follow along from idea through the shoot and on to the final edit. There is also a feature throughout the book called "Making a Scene" where, upon being presented with an "empty" scene, you're challenged to figure out where you might place your subject and your light(s) in order to achieve a specific effect or result. At the back of the book, Nick shows you how he chose to tackle each scenario. The goal is to train yourself to look at the everyday, commonplace locations and scenarios you encounter and begin to see them full of photographic potential.

Stanley Whitney Taylor & Francis

This origin story of history's most vivid color pigments is perfect for artists, history buffs, science lovers, and design fanatics. Did you know that the Egyptians created the first synthetic color and used it to create the famous blue crown of Queen Nefertiti? Or that the noblest purple comes from a predatory sea snail? In the Roman Empire, hundreds of thousands of snails had to be sacrificed to produce a single ounce of dye. Throughout history, pigments have been made from deadly metals, poisonous minerals, urine, cow dung, and even crushed insects. From grinding down beetles and burning animal bones to alchemy and pure luck, *Chromatopia* reveals the origin stories behind over fifty of history's most vivid color pigments. Featuring informative and detailed color histories, a section on working with monochromatic color, and "recipes" for paint-making, *Chromatopia* provides color enthusiasts with an eclectic story of how synthetic colors came to be. Red lead, for example, was invented by the ancient Greeks by roasting white lead, and it became the dominant red in medieval painting. Spanning from the ancient world to modern leaps in technology, and vibrantly illustrated throughout, this book will add a little chroma to anyone's understanding of the history of colors.

The Art and Style of Product Photography National Geographic Books

Brian & Janet Stoppee have incorporated their decades of daily, hands-on expertise at image-making plus their leading seminars and one-on-one training into the most comprehensive guide to photographic lighting available! It's impossible to be successful in photography without a mastery of light. It's the basis of all things photographic. The Stoppees welcome the reader into their professional world with a conversational tone that makes you feel as if you are a member of their team in pre-production planning, out on a shoot, or back at their studio, in post-production. They've packed the book with full color, vibrant images and lighting diagrams that make the technology easy to quickly understand. This compendium of professional know-how shows you how to both manipulate nature's light and create natural-looking illumination with artificial light sources. Whether you're a professional photographer, you use photography in your profession, or you just want your images to look more professional, this book is your resource to creating far superior digital images. You'll gain a greater understanding of:

- .Light's Properties
- .Digital Exposure
- .Optics
- .Metering
- .Color
- .Pre-Production
- .Adobe Camera Raw
- .Scanning
- .Light Modifying Tools
- .Support Systems
- .Daylight Fluorescent
- .HMI
- .Wireless Battery Flash
- .Digital Studio Flash
- .Digital Tablets
- .Painter
- .Professional Printing

...and much more, just like the world's top image-makers. The Stoppees' darkroom is all digital, so without this guide to photography and light, you'll be left in the dark ages!

Stoppees' Guide to Photography & Light Chroma

High quality images sell products. Here's how you do it. From cereal boxes to billboards to photos on Amazon, product photos have a strong impact on viewers. Now you can master the secrets of effective product photography with this essential guide. Author J. Dennis Thomas guides you through the basics, from selecting the right equipment and practicing different lighting techniques to controlling exposure, using backgrounds and props, and much more. Whether it's jewelry, food, fashion, or other products, learn how to photograph for effective selling, while building the skills and tools you need for a career. Explains how to produce quality photos for product or commercial photography, including fashion, food, jewelry, technology, and more. The author is a professional photographer whose work has been published in major U.S. magazines including *Rolling Stone*, *Elle*, *W Magazine*, and *US Weekly*. Covers choosing the right equipment, practicing different lighting techniques, controlling exposure, using backgrounds and props, and more. Gives new and even experienced photographers the tools they need to build careers in product photography. Take photographs that impress, intrigue, dazzle, and sell with *The Art and Style of Product Photography*.

Studio Anywhere 2: Hard Light Atlantic Publishing Group Incorporated

Without light, there is no photograph. As almost every photographer knows, the word "photograph" has its roots in two Greek words that, together, mean "drawing with light." But what is less commonly acknowledged and understood is the role that shadow plays in creating striking, expressive

imagery, especially in portraiture. It is through deft, nuanced use of both light and shadow that you can move beyond shooting simply ordinary, competent headshots into the realm of creating dramatic portraiture that can so powerfully convey a subject's inner essence, communicate a personal narrative, and express your photographic vision.

In *The Dramatic Portrait: The Art of Crafting Light and Shadow*, Chris Knight addresses portraiture with a unique approach to both light and shadow that allows you to improve and elevate your own portraiture. He begins with the history of portraiture, from the early work of Egyptians and Greeks to the sublime treatment of light and subject by artists such as Caravaggio, Rembrandt, and Vermeer. Chris then dives into a deep, hands-on exploration of light, shadow, and portraiture, offering numerous lessons and takeaways. He covers:

- The qualities of light: hard, soft, and the spectrum in between
- The relationships between light, subject, and background, and how to control them
- Lighting patterns such as Paramount, Rembrandt, loop, and split
- Lighting ratios and how they affect contrast in your image
- Equipment: from big and small modifiers to grids, snoots, barn doors, flags, and gels
- Multiple setups for portrait shoots, including those that utilize one, two, and three lights
- How color contributes to drama and mood, eliciting an emotional response from the viewer
- How to approach styling your portrait, from wardrobe to background
- The post-processing workflow, including developing the RAW file, maximizing contrast, color grading, retouching, and dodging and burning for heightened drama and effect

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- How all of these elements culminate to help you define your personal style and create your own narrative

The Art of Color and Design John Wiley & Sons

The classic, bestselling reference on architecture now revised and expanded! An essential one-volume reference of architectural topics using Francis D.K. Ching's signature presentation. It is the only dictionary that provides concise, accurate definitions illustrated with finely detailed, hand-rendered drawings. From Arch to Wood, every concept, technology, material and detail important to architects and designers are presented in Ching's unique style. Combining text and drawing, each term is given a minimum double-page spread on large format trim size, so that the term can be comprehensively explored, graphically showing relations between concepts and sub-terms. A comprehensive index permits the reader to locate any important word in the text. This long-awaited revision brings the latest concepts and technology of 21st century architecture, design and construction to this classic reference work. It is sure to be by the side of and used by any serious architect or designer, students of architecture, interior designers, and those in construction.

David Bowie Rocky Nook, Inc.

This is an essential book for all photographers and digital video professionals. Professional celebrity/glamour photographer Jack Watson shows new and old glamour/fashion photographers how to take their creative visions to a new level using FXhome PhotoKey 3 Pro(TM) keying software and a vivid imagination. Starting with a definitive description of green screen photography, he immerses you in this fascinating technology that allows you to create remarkable images with as little as a digital camera, green fabric screen, a beautiful model, and a favorite background image. While the focus is on digital still photography, the lighting setups and composition techniques are equally applicable to digital video photography. The book has almost 200 glamour image examples that Watson photographed against a green screen. Utilizing FXHome PhotoKey 3 Pro(TM) software, he shows you step by step how he created the book's photos by compositing them with amazing background images. Additionally, he shares his secrets and insight about creating most of the images in the book. The companion DVD is included with the print version of this book; however is not available for download with the electronic version. It may be obtained separately by contacting Atlantic Publishing Group at sales@atlantic-pub.com. Atlantic Publishing is a small, independent publishing company based in Ocala, Florida. Founded over twenty years ago in the company president's garage, Atlantic Publishing has grown to become a renowned resource for non-fiction books. Today, over 450 titles are in print covering subjects such as small business, healthy living, management, finance, careers, and real estate. Atlantic Publishing prides itself on producing award winning, high-quality manuals that give readers up-to-date, pertinent information, real-world examples, and case studies with expert advice. Every book has resources, contact information, and web sites of the products or companies discussed.

Werner's nomenclature of colours, with additions by P. Syme John Wiley & Sons

"Features photography assignments, ideas, stories, and anecdotes from many of the world's most talented photographers and photography professionals"--Cover.

Portrait Photographer's Handbook Tony Northrup

Brian & Janet Stoppee have incorporated their decades of daily, hands-on expertise at image-making plus their leading seminars and one-on-one training into the most comprehensive guide to photographic lighting available! It's impossible to be successful in photography without a mastery of light. It's the basis of all things photographic. The Stoppees welcome the reader into their professional world with a conversational tone that makes

you feel as if you are a member of their team in pre-production planning, out on a shoot, or back at their studio, in post-production. They've packed the book with full color, vibrant images and lighting diagrams that make the technology easy to quickly understand. This compendium of professional know-how shows you how to both manipulate nature's light and create natural-looking illumination with artificial light sources. Whether you're a professional photographer, you use photography in your profession, or you just want your images to look more professional, this book is your resource to creating far superior digital images. You'll gain a greater understanding of: •Light's Properties •Digital Exposure •Optics •Metering •Color •Pre-Production •Adobe Camera Raw •Scanning •Light Modifying Tools •Support Systems •Daylight Fluorescent •HMI •Wireless Battery Flash •Digital Studio Flash •Digital Tablets •Painter •Professional Printing ...and much more, just like the world's top image-makers. The Stoppees' darkroom is all digital, so without this guide to photography and light, you'll be left in the dark ages! * written by best selling authors * everything you need to know about photographic lighting - all in one place! * loaded with stunning full color images * detailed lighting illustrations

[Chromatopia](#) Chronicle Books

In these 165 pages of practical and philosophical knowledge, you will learn how to master the fundamentals of street photography: all the way from the ideal camera equipment and technical settings for street photography, to conquering your fears and creating more beautiful and dynamic pictures of everyday life.

[Masters of Street Photography](#) Echo Point Books & Media

The top-rated and top-selling photography ebook since 2012 and the first ever Gold Honoree of the Benjamin Franklin Digital Award, gives you five innovations no other book offers: Free video training. 9+ HOURS of video training integrated into the book's content (requires Internet access). Travel around the world with Tony and Chelsea as they teach you hands-on. Appendix A lists the videos so you can use the book like an inexpensive video course. Classroom-style teacher and peer help. After buying the book, you get access to the private forums on this site, as well as the private Stunning Digital Photography Readers group on Facebook where you can ask the questions and post pictures for feedback from Tony, Chelsea, and other readers. It's like being able to raise your hand in class and ask a question! Instructions are in the introduction. Lifetime updates. This book is regularly updated with new content (including additional videos) that existing owners receive for free. Updates are added based on reader feedback and questions, as well as changing photography trends and new camera equipment. This is the last photography book you'll ever need. Hands-on practices. Complete the practices at the end of every chapter to get the real world experience you need. 500+ high resolution, original pictures. Detailed example pictures taken by the author in fifteen countries demonstrate both good and bad technique. Many pictures include links to the full-size image so you can zoom in to see every pixel. Most photography books use stock photography, which means the author didn't even take them. If an author can't take his own pictures, how can he teach you? In this book, Tony Northrup (award-winning author of more than 30 how-to books and a professional portrait, wildlife, and landscape photographer) teaches the art and science of creating stunning pictures. First, beginner photographers will master: Composition Exposure Shutter speed Aperture Depth-of-field (blurring the background) ISO Natural light Flash Troubleshooting blurry, dark, and bad pictures Pet photography Wildlife photography (mammals, birds, insects, fish, and more) Sunrises and sunsets Landscapes Cityscapes Flowers Forests, waterfalls, and rivers Night photography Fireworks Raw files HDR Macro/close-up photography Advanced photographers can skip forward to learn the pro's secrets for: Posing men and women. including corrective posing (checklists provided) Portraits (candid, casual, formal, and underwater) Remotely triggering flashes Using bounce flash and flash modifiers Using studio lighting on any budget Building a temporary or permanent studio at home Shooting your first wedding High speed photography Location scouting/finding the best spots and times Planning shoots around the sun and moon Star trails (via long exposure and image stacking) Light painting Eliminating noise Focus stacking for infinite depth-of-field Underwater photography Getting close to wildlife Using electronic shutter triggers Photographing moving cars Photographing architecture and real estate

[Run and Gun Lighting Resource](#) Chronicle Chroma

"This new edition has been expanded and updated to provide the reader with even more insights into achieving quality prints. The book now includes: a section on the differences in producing prints with various enlarger heads; and updated "Tricks of the Trade" chapter, covering safelight fogging,

adequate wash steps in reversal print processing, and using litho film masks for dodging and burning-in: and new coverage on split-filter printing and the use of Sistan, as well as over 30 additional illustrations."--BOOK JACKET.

[Ultimate Beginner's Guide to Mastering Street Photography](#) John Wiley & Sons

This first monograph on Jimmy Marble showcases his fresh, colorful, and playful photography in a covetable book form.

[Tony Northrup's DSLR Book: How to Create Stunning Digital Photography](#) Peachpit Press

The most significant collection of David Bowie images ever assembled A luxurious opus published to coincide with the 5th anniversary of David Bowie's death Impeccably printed, sumptuously designed, large format hardback book Top photographers, iconic images, wonderful surprises Major marketing campaign, including radio, print and online promotions Events with photographers, including on-stage Q&As and book signings Tie-in to exhibitions at galleries, globally David Bowie: Icon gathers the greatest images of one of the greatest stars in history, into a single, luxurious volume. The result is the most important anthology of David Bowie images that has ever been compiled. Featuring work from many of the greatest names in photography, this book showcases an incredible portfolio of imagery, featuring the iconic, the awe inspiring, the candid and the surprising. Follow the visual evolution of Bowie over the years, through the lenses of his famous photographer collaborators. Photography and text by: Gerald Fearnley, Justin de Villeneuve, Terry O'Neill, Masayoshi Sukita, Norman Parkinson, Kevin Cummins, Janet Macoska, Lynn Goldsmith, Geoff MacCormack, Alec Byrne, Brian Aris, Andrew Kent, Vernon Dewhurst, Gavin Evans, Fernando Aceves, Barry Schultz, Ray Stevenson, Chalkie Davies, Markus Klinko, Greg Gorman, John Scarisbrick, Denis O'Regan, Mick Rock, Philippe Auliac, Steve Schapiro. When David Bowie passed away on 10 January 2016, the world lost an icon. And yet, his legacy lives on. From his humble origins as a teen musician in the 1960s up until the very end, David Bowie's music, lyrics and provocative performances inspired not only his generation, but every generation that followed. While his sound and style underwent several alterations throughout his career, two facts never changed. He was an innovator, and photographers adored him. This book pays homage to this once-in-a-lifetime icon.

[Color Correction Handbook](#) Peachpit Press

Polaroid Then and Now celebrates the history and evolution of the first and foremost instant imaging camera system. Featuring both vintage and current Polaroid photography, this book covers iconic midcentury photographers and artists, as well as contemporary creatives. • A foreword by Matthew Antezzo, Polaroid Art and Culture Director, provides both an historical account and a visionary view forward of the creative possibilities with the revered brand. • An artist index features thumbnail images of every photograph included in the book along with the name of the artist, the location, date, and the specific Polaroid camera and film stock used. • The cover of the book features the original 1960s packaging design by renowned graphic designer Paul Giambarba. This officially licensed partnership with the world-renowned Polaroid brand is the most comprehensive book published on Polaroid to date, showcasing the work of hundreds of photographers from all over the world. It's an eye-catching gift, too; the exterior packaging design of the book celebrates Polaroid's vintage, brightly colored and now iconic design of the Colorpack Film boxes. • The perfect gift for anyone who loves their Polaroid camera, as well as all things vintage like LPs, record players, and film • A beautifully designed book that is a covetable object in itself • Add it to the collection of books like *The Polaroid Book* by Barbara Hitchcock, Andy Warhol: *Polaroids* by Richard B. Woodward, and *Polaroid: The Complete Guide to Experimental Instant Photography* by Rhiannon Adam

[Understanding Color in Photography](#) Rocky Nook, Inc.

Textbook-style photography handbook that covers all aspects of portraiture with images worthy of a coffee table book.

[Dream Baby Dream](#) Acc Art Books

With over one million followers on Instagram, Ballerina Project has the largest network of followers in the world for ballet and has become an online phenomenon. Created by New York City-based photographer Dane Shitagi over the span of eighteen years, Ballerina Project showcases over fifty renowned ballerinas in unexpected urban and natural settings in cities across the globe including New York, Los Angeles, San Francisco, Buenos Aires, London, Rome, and Paris. Ballerinas from the world's premiere companies are featured here. This book is bound in ballet pointe shoe-like satin pink cloth with gold foil stamping and a pink satin ribbon marker, with over 170 ballerina photographs in both black-and-white and full color. Introductions by renowned principal ballerinas Isabella Boylston and Francesca Hayward are included.

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