
Department Of Business Management Unisa

Managing E-commerce in Business

Strategy

McGregor's who Owns Whom in South Africa

The Quest for Quality of Work Life

The Emerald Handbook of Entrepreneurship in Tourism, Travel and Hospitality

Formalizing Natural Languages with Nooj 2019 and Its Natural Language Processing

Applications

Fresh Perspectives: Entrepreneurship

financial management

Breakthrough: Corporate South Africa in a Green Economy

Formalizing Natural Languages with Nooj and Its Natural Language Processing

Applications

Business Research Made Easy

South African Human Resource Management

Lectures in E-Commerce

Business Management for Entrepreneurs
Fresh Perspectives: Business Management
Basics of Entrepreneurship
Handbook of Research on Theoretical Perspectives on Indigenous Knowledge
Systems in Developing Countries
Unisa Latin American Report
Administrative Management
Advances on P2P, Parallel, Grid, Cloud and Internet Computing
Marketing Management
Business Management
Operations and Management Principles for Contact Centres
Handbook of Service Science, Volume II
Utilisation of South African Research on Higher Education
Training Management
Business Cases
Handbook of Research Methods in Corporate Social Responsibility
Customer Behaviour
Entrepreneurship and How to Establish Your Own Business
Readings and Cases in International Human Resource Management
Public Relations Management in Africa Volume 1

Entrepreneurial Skills
Police Management Beyond 2000
The Oxford Handbook of Corporate Social Responsibility
The Future of Consumer Credit Regulation
Critical management studies in the South African context
Entrepreneurship
Business Blue-book of South Africa

Department Of Business Management Unisa *Downloaded from amsd.per.gov.ie by guest*

REILLY JUAREZ

Managing E-commerce in Business Springer Nature
This book constitutes the refereed proceedings of the 13th International Conference, Nooj 2019, held in Hammamet,

Tunisia, in June 2019. Nooj is a linguistic development environment that allows linguists to formalize several levels of linguistic phenomena. Nooj provides linguists with tools to develop dictionaries, regular grammars, context-free grammars, context-sensitive grammars and

unrestricted grammars as well as their graphical equivalent to formalize each linguistic phenomenon. The 18 full papers presented were carefully reviewed and selected from 54 submissions. The papers are organized in the following tracks:
Development of Linguistic

Resources, Natural Language Processing Applications, Nooj for the Digital Humanities. *Strategy AOSIS* Information and Communication Technology (ICT) is becoming indispensable in the spheres of business, government, education and entertainment. It makes Internet marketing, e-government, e-learning and online chat services possible. And its commercial aspect, e-commerce, is part of this trend. Today, no business

training is complete without the inclusion of at least the basics of e-commerce. But although e-commerce has opened up new opportunities, it also presents threats and risks. The success of e-commerce hinges on security and trust. Every business manager should therefore have a fundamental awareness of the meaning of e-commerce and ICT security and risk management. This second edition provides guidelines for overcoming these challenges by

exploring the ways in which entrepreneurs and managers should co-operate with IT experts to exploit opportunities and combat the threats imposed by new technologies. McGregor's who Owns Whom in South Africa IGI Global This book introduces learners to the fundamental concepts of strategic management of a small business, in the context of increasing globalisation. The text is designed to provide learners with the tools to

analyse, formulate and implement strategies that will enhance the performance of any small business.

The Quest for Quality of Work Life Springer Nature

This work includes a thorough treatment of the roles of our organizational culture and leadership that provide the seedbed for quality work life. The values encapsulated in the organizational value structure will determine the way operations are conducted. The operational conditions deal with the creation of a

safe, healthy and motivating environment. Management is fast becoming of vital importance in all industries but particularly in mining and manufacturing. Quality of work life is not the sole responsibility of an organization and its management structures. The individual must accept part of the responsibility. This book provides extensive guidance on issues such as preparation to deal with change through the development of

transformational intelligence, self-management skills and personal financial management. This book is the among the first in South Africa and one of few in the world to provide a holistic overview of the creation, development and maintenance of quality of work life (QWLO) in organizations.

The Emerald Handbook of Entrepreneurship in Tourism, Travel and Hospitality Emerald Group Publishing
Effective regulation of

consumer credit in modern society is an ever-changing challenge. As new forms of credit emerge in free societies, regulation often lags behind. This volume explores contemporary problems related to the regulation of consumer credit in market economies with a focus on credit extended to the most vulnerable and poorest members of the community. Written by experts in the field of consumer credit regulation from Europe, North America, Australia,

and South Africa, the book examines some of the most important consumer credit issues facing consumers today and proposes innovative ways to protect the consumer interest in those markets. Formalizing Natural Languages with NooJ 2019 and Its Natural Language Processing Applications Juta and Company Ltd Corporate social responsibility now touches upon most aspects of the interaction between business and society. The approaches taken to research in this area are

as varied as the topics that are researched; yet this is the first book to address the whole range of methods available. The book identifies the methods available, evaluates their use and discusses the circumstances in which they might be appropriate. It also includes forward-thinking guidance from experienced academics on the future directions of research in the area. **Fresh Perspectives: Entrepreneurship** Springer Nature

Important marketing and industrial psychology concepts are applied to southern African business scenarios in this overview of consumer behavior. Case studies, applications, and research findings illustrate market characteristics of consumer motivation, attitudes, and loyalty. Information is presented on creating market value for the consumer by using smart marketing strategies that consider the role of family-based decision making, organizational buying

behavior, and relationship-based buying. financial management
Juta and Company Ltd
The world is in a constant state of flux, and this influences the operations of every business and organisation. Business Management: A Contemporary Approach deals with these changes by covering the functions of a business or an organisation and then addressing the contemporary issues that affect them. These issues include globalisation, corporate

entrepreneurship and citizenship, credit, diversity and HIV/AIDS. Every student of business and business manager needs to understand the importance of these issues and their influence on the operations of a business. Business Management: A Contemporary Approach also highlights the interdependency between the various business functions. This interdependency is very important for a business or organisation to operate as a whole.

Breakthrough: Corporate South Africa in a Green Economy Pearson South Africa

This two-part volume, the first of its kind, examines current pedagogical modules and research directions in public relations and communication management, identifying emerging issues driving the practice in Africa. In comparison to its Western and Asian counterparts, literature on public relations management in Africa is limited, and much of it is examined

through the lenses of Western philosophies and pedagogies, failing to reflect Africa's socioeconomic, political, and cultural contexts. This project aims to change that. Albert Volume 2 brings together African scholars, moving beyond organizational impact to share the wider theoretical and practical perspectives on the practice of public relations on the continent, within its cultural, global, and technological milieu. Through conceptual discussions

and empirical analyses, this volume shows how Africa is gradually coming out of the shadows of the Western world by building a body of knowledge that reflects the nature of public relations management on the continent. Chapters cover: how public relations contributes to strategic management in Africa; health communication and public relations management; strategic management of issues, as well as the implications of the fourth industrial revolution for public

relations practice in Africa.

Formalizing Natural Languages with Nooj and Its Natural Language Processing Applications

African Sun Media

The roles and responsibilities of administrative managers are identified and explained in this updated and comprehensive resource on managing the information needs of an organization to facilitate timely, relevant, and accurate communication. Topical case studies and practical examples

illustrate the knowledge and skills required for success in office management. Whether managing cultural diversity in the work place or learning proper business ethics, the instructions outlined in this guide provide the basis for arriving at meaningful decisions that can make a candidate an asset in any office environment.

Business Research Made Easy Van Schaik Publishers

Are you interested in postgraduate studies but

worried about the research component? Are you faced with a complex business problem and do not know how to go about solving it? With changes in the world of work come new theories, new meanings and new applications. These require scientific methodologies and research strategies to obtain data and analyse it in such a way that the outcomes are reliable and generalisable. Research is synonymous with knowledge-creating which, in turn, is linked to

innovation. Both of these are critical for economic and social development, as well as business development. But not all business practitioners are good researchers. And the broad landscape of the modern business world begs for a set of plans and models that can simultaneously provide stability and a breadth of development. This book offers this. The book provides easy referencing to most research techniques in the business domain. Depending on the

problem at hand, there are numerous quantitative and qualitative methods described, as well as ways and means to write down the main problem. Beginners and specialists are reminded how to read and write academically and how to become good researchers. South African Human Resource Management Springer
This book is a practical handbook for entrepreneurship in tourism related industries. The book will provide

students and prospective entrepreneurs with the knowledge, know-how and best practices in order to assist them in planning, implementing and managing business ventures in the field of tourism. Lectures in E-Commerce Juta and Company Ltd
Focusing on the environment, market research, buyer behavior, cyber marketing, and positioning, this newly revised edition based primarily on South African companies provides a comprehensive overview

of marketing theory. Business Management for Entrepreneurs Juta and Company Ltd
The second volume of this successful handbook represents varied perspectives on the fast-expanding field of Service Science. The novel work collected in these chapters is drawn from both new researchers who have grown-up with Service Science, as well as established researchers who are adapting their frames for the modern service context. The first

Handbook of Service Science marked the emergence of Service Science when disciplinary studies of business-to-customer service systems intertwined to meet the needs of a new era of business-to-business and global service ecosystems. Today, the evolving discipline of Service Science involves advanced technologies, such as smartphones, cloud, social platforms, big data analytics, and artificial intelligence. These technologies are reshaping the service

landscape, transforming both business models and public policy, ranging from retail and hospitality to transportation and communications. By looking through the eyes of today's new Service Scientists, it is anticipated that value and grand challenges will emerge from the integration of theories, methods, and techniques brought together in the first volume, but which are now rooted more deeply in service-dominant logic and systems thinking in this second volume. The

handbook is divided into four parts: 1) Service Experience--On the Human-centered Nature of Service; 2) Service Systems--On the Nature of Service Interactions; 3) Service Ecosystems--On the Broad Context of Service; 4) Challenges--On Rethinking the Theory and Foundations of Service Science. The chapters add clarity on how to identify, enable, and measure service, thus allowing for new ideas and connections made to physics, design, computer science, and data science

and analytics for advancing service innovation and the welfare of society. Handbook of Service Science, Volume II offers a thorough reference suitable for a wide-reaching audience including researchers, practitioners, managers, and students who aspire to learn about or to create a deeper scientific foundation for service design and engineering, service experience and marketing, and service management and innovation.

Fresh Perspectives: Business Management

Pearson South Africa
The purpose of this book is to establish the first formalised scholarly work on critical management studies (CMS) in the South African context. The book is a collection of seven chapters, six of which employ a conceptual methodology and one of which follows an interpretive paradigm employing qualitative methods of inquiry. CMS is a relatively young school of thought, arising in the early 1990s and still

very much a peripheral movement within the academic discipline of management. South Africa has very little scholarship on CMS as precious few scholars work in this space. Furthermore, publication opportunities are virtually non-existent as CMS is virtually unknown in the South African community of management scholars. Thus, this book represents the first academic work on CMS published in South Africa, written and reviewed by scholars who are familiar with the field.

The primary target readership would be management academics, but it could also be a useful reference for postgraduate students in management. *Basics of Entrepreneurship* Springer Nature
Several South African agencies, institutes, organizations, and professional bodies are promoting and developing contact-center operations in order to satisfy international and national market demands. Accordingly, additional

information, knowledge, and experience are needed to improve on how organizations integrate core business processes into these contact-centers. Responding to this need, the industry is now being represented in higher education. Featuring sections on managing contact-center performance, recruiting, training, and motivating staff- and customer-relations management, this comprehensive course guide, cowritten by several experts in the

field, is ideal for institutions offering courses for contact-center agents and anyone working in the contact-center industry.

Handbook of Research on Theoretical Perspectives on Indigenous Knowledge Systems in Developing Countries Juta and

Company Ltd
South African Human Resource Management focuses on the knowledge and skills that managers at all levels need. The authors integrate contemporary international research and

implementation with a South African perspective.

Unisa Latin American Report Taylor & Francis
Corporate social responsibility (CSR) continues to grow as an area of interest in academia and business. Encompassing broad topics such as the relationship between business, society, and government, environmental issues, globalization, and the social and ethical dimensions of management and corporate operation,

CSR has become an increasingly interdisciplinary subject relevant to areas of economics, sociology, and psychology, among others. New directions in CSR research include advanced 'micro' based investigations in organizational behaviour and human resource management, additional studies of environmental social responsibility and sustainability, further research on "strategic" CSR, connections between social responsibility and entrepreneurship, and

improvements in methods and data analysis as the field matures. Through authoritative contributions from international scholars across the social sciences, this Handbook provides a cohesive overview of this recent expansion. It introduces new perspectives, new methodologies, and new evidence from a range of disciplines to encourage

and facilitate interdisciplinary research and global implementation of corporate social responsibility.

Administrative

Management Juta and Company Ltd
Entrepreneurship - a South African perspective is a guide to becoming a successful entrepreneur.

It describes and illustrates new venture creation within a South African context: the start-up process, the growth stages and the challenges in the maturity phase of the business.

Advances on P2P, Parallel, Grid, Cloud and Internet Computing Juta and Company Ltd
Business Management Juta and Company Ltd

Best Sellers - Books :

- [What Is Alternative Form In Math](#)
- [What Is AOS In Math](#)
- [What Is An AODA Assessment](#)
- [What Is Assimilation In Sociology](#)

- What Is Air Classified As In Chemistry
- What Is Basic Math Experience For A Job
- What Is An Objective Assessment
- What Is Ag Biology
- What Is Appendages In Biology
- What Is Aside In Literature